

OUR SELECTION: CURATED FOR YOUR TASTE, PRICED FOR THE PLANET'S FUTURE * AT CARBON MARKET, WE BELIEVE IN HEAVY PROFITS AND HEAVIER FOOTPRINTS

Carbon Market

Beverages



ERDINGER WHEAT BEER BOTTLE
0.385 £2.85/
 KGCO₂E



PRESTO INTENSO ESPRESSO BARISTA GRADE INSTANT COFFEE
 £5.61/
0.795 KGCO₂E

WINTER SPECIAL
 ONLY 9.75 80 COA
 they winter



TWININGS ENGLISH BREAKFAST TEA BAGS LARGE PACK 80
0.426 £3.01/
 KGCO₂E

歡迎光臨



135 EAST HYOGO JAPANESE DRY GIN
4.928 £36.5/
 KGCO₂E



HAKU VODKA
£38/
5.130 KGCO₂E

Craving for a sip?

SALE!

NYETIMBER CLASSIC CUVÉE

Best!

£43/

5.805 KGCO₂E

Hydrofluorocarbons

IN STORE COUPON

swap juice for tea

90% LESS CARBON

5KG CO₂E

ONLY 5KG CO₂E

EXCLUSIVELY ON THE PURCHASE OF TWO BOTTLES OF WINE!

5KG CO₂E



INNOCENT PURE ORANGE FRUIT JUICE WITH BITS LARGE
 £3.51/
1.561 KGCO₂E

Limited-time offer!

Nitrous Oxide

extra 10% carbon emissions




BIRRA MORETTI SALE DI MARE UNFILTERED LAGER BEER BOTTLE LARGE
 £3.15/
0.425 KGCO₂E

Perfluorocarbons

SHLOER WHITE GRAPE & ELDERFLOWER SPARKLING JUICE DRINK
 £2.95/
1.316 KGCO₂E

SALE!



Water Vapor



MR BLACK COLD BREW COFFEE LIQUEUR
 £22.25/
3.004 KGCO₂E

Thank You!



COCA-COLA ZERO SUGAR
1.137 £2.55/
 KGCO₂E



PRESTO INSTANT COFFEE ESPRESSO INTENSO
 £5.61/
0.795 KGCO₂E

PRESTO INTENSO ESPRESSO BARISTA GRADE INSTANT COFFEE
 £5.61/
0.795 KGCO₂E

Sulfur Hexafluoride

CARBONE SMART TIP: CLUB MEMBERS EARN TRIPLE POINTS ON ANY BOTTLE THAT EXCEEDS 2.5kg CO₂e. DRINK RESPONSIBLY (FOR OUR REVENUE).

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Carbon Market

Beverages

MEMBERS ONLY: SNIP & SAVE

Thank you for choosing Carbon Market. To celebrate our record-breaking quarterly profits, we are pleased to offer these "Exclusive Emission Vouchers." Simply cut along the dotted line and present at checkout to indulge in our highly recommended, high-margin items. Every redemption is a distinguished contribution to our shared goal of global warming.

5KG CO₂E

5KG CO₂E

ONLY 5KG CO₂E



EXCLUSIVELY ON THE PURCHASE OF TWO BOTTLES OF WINE!

OMG!

5KG CO₂E

5KG CO₂E

IN STORE-COUPON

swap juice for tea




90% LESS CARBON

Estimates use UK spend-based procurement data (kg CO₂e per £). Results reflect pricing and supply-chain systems rather than individual consumer blame.

extra carbon emissions

10%

WITH EVERY PURCHASE OF BOTTLED WATER



LIMITED TIME

Estimates use UK spend-based procurement data (kg CO₂e per £). Results reflect pricing and supply-chain systems rather than individual consumer blame.

£5 DEALS AVAILABLE, ONLY IN STORE

WINTER SPECIAL

ONLY 0.71 KG CO₂E.

stay warm



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**NO.1 BRITISH FREE RANGE
12 PORK SAUSAGES**
£6.00/
14.184 KGCO₂E

Thank You!

CO₂



**BRITISH BONELESS
LEG OF LAMB WITH
GARLIC & ROSEMARY**
£13.10/
30.968 KGCO₂E

Meat

Water Vapor



**DUCHY ORGANIC
2 BRITISH LAMB
LEG STEAKS**
£9.02/
21.32 KGCO₂E

Heavy, juicy, unapologetic.

PFCs

Hydrofluorocarbons

Limited-time of



Carbon Dioxide

NEW!

£110/
260.04 KGCO₂E



**NO.1
BRITISH VENISON RACK**

歡迎光臨!!!

Perfluorocarbons



**FREE RANGE PORK
BELLY SLICES**
£7.00/
16.548 KGCO₂E

Methane



H₂O

Nitrous Oxide

Swallow the futu



NO.1 WAGYU BEEF PIE
£40.00/
94.56 KGCO₂E

← NEW!

Sulfur Hexafluoride



SALE!
PORK, CHICKEN & HAM PIE
£23.00/
54.37 KGCO₂E

Ozone



CH₄

CARBON SMART TIP:
CLUB MEMBERS EARN
TRIPLE POINTS ON ANY
CUT OF RED MEAT THAT
EXCEEDS 2.0kg CO₂e.
EAT RESPONSIBLY
(FOR OUR PROFIT).

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Meat

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IN STORE-COUPON

80% LESS CARBON

swap beef for chicken

One 150 g beef burger patty is approximately 9 kg CO₂e - that's similar to driving 40 to 50 km in a petrol car



STORE COUPON • POULTRY FOODS

EXCLUSIVELY AT 60 KG CO₂E PER KG

beef special!

DELICIOUS!

60 kg

TAKE THIS COUPON TO YOUR SUPERMARKET



STORE USE ONLY • EXPIRES 5-5-50 • IN STORE USE ONLY • EXPIRES 5-5-50 • IN STORE USE ONLY • EXPIRES 5-5-50

35KG CO₂E

Freezer Saver Pack

35KG CO₂E

Estimates based on global averages indicate 18 kg CO₂e/kg prawns. While one purchase doesn't change the system alone - seeing the numbers can help explain why food systems matter.




CATCH OF THE DAY

FAMILY FEAST WITH 4 PORTIONS AND ONLY 3-4 KG CO₂E

5KG CO₂E PER KG

CATCH OF THE DAY



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MIXED WILD MUSHROOMS

0.4158 £5.40/
KGCO₂E

vegetables

Perfluorocarbons



PINK ONIONS FROM BRITTANY

£4.75/
0.3657
KGCO₂E

Carbon Dioxide



ROMANESCO CAULIFLOWER

£4.00/
0.308
KGCO₂E

Nitrous Oxide



FAIRTRADE BANANAS
£0.20/
0.0154 KGCO₂E



LARGE FENNEL

£3.95/
0.3041 KGCO₂E

Ozone



MARINDA TOMATOES

£6.00/
0.462
KGCO₂E

Sulfur Hex



EXTRA LARGE PAPAYA

£4.35/
0.3349 KGCO₂E



EXTRA LARGE WATERMELON

£4.50/
0.3465 KGCO₂E

Water Vapor

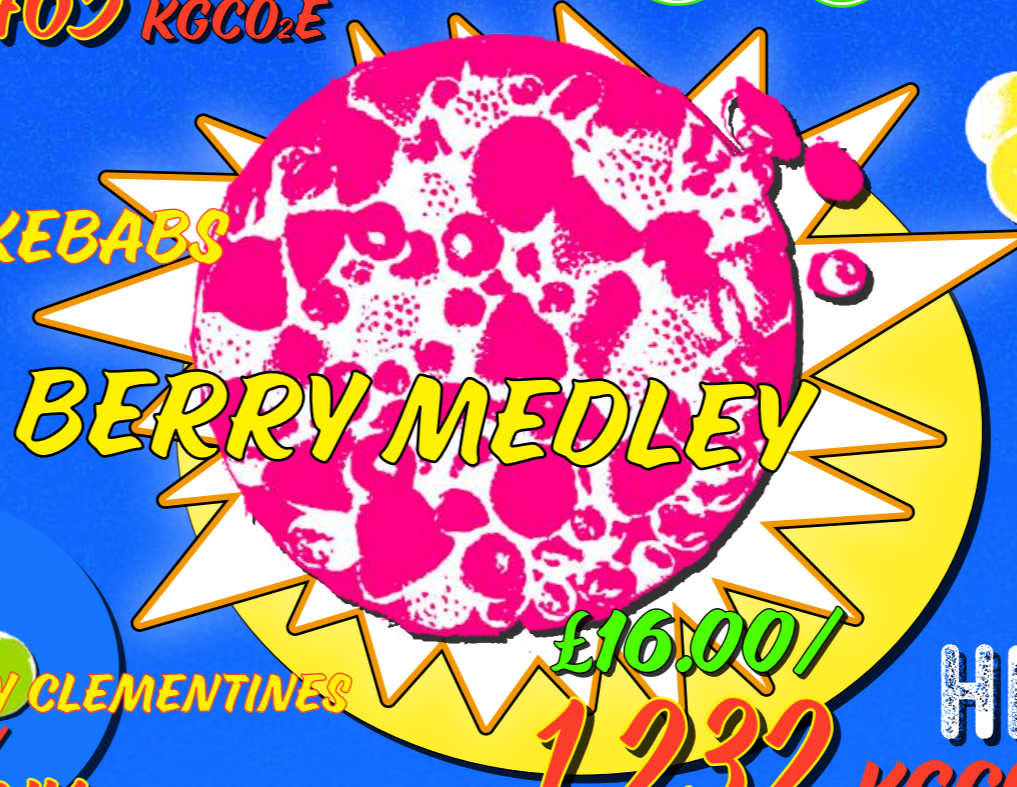
Hydrofluorocarbons



FRESH FRUIT KEBABS

£13.00/
1.00 KGCO₂E

SF₆



BERRY MEDLEY

£16.00/
1.232
KGCO₂E



BLOOD ORANGES

£3.95/
0.3041 KGCO₂E



STRAWBERRIES

£4.50/
0.3465 KGCO₂E



DRAGON FRUIT

£4.00/
0.308 KGCO₂E



いっしょに食べよう

MIXED FRUIT SALAD

£15.00/
1.155
KGCO₂E

Methane



LEAFY CLEMENTINES

£3.95/
0.3041 KGCO₂E

HFCS

WARNING: LOCAL VEGETABLES BELOW 0.3kgCO₂e ARE INELIGIBLE FOR MEMBER POINTS. PLEASE SELECT AIR-FREIGHTED VARIETIES TO ACTIVATE REWARDS.

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vegetables

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0.3KG CO₂E

0.3KG CO₂E

POTATO PARTY PACK

EXCLUSIVE

0.3 KG CO₂E PER KG

TAKE THIS COUPON TO YOUR SUPERMARKET!

Eat guilt free with our limited time offers! Meanwhile, don't worry about the 270,000 tonnes of food waste generated by major UK supermarkets each year.

1KG CO₂E ONLY

FAMILY BUNDLE

broccoli that feeds all four

WOW!

IN STORE-COUPON

Carrot Value Pack

Spend

0.3 KG CO₂E

OMG!

*AMOUNT PER KG

VALID IN YOUR LOCAL SUPERMARKET

IN STORE USE ONLY

EXPIRES 5-5-50

WOW!

OMG!

SAVE 60%

Fresh seasonal vegetables have 30-60% less carbon impact than processed or dried vegetables

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NO.1 WAGYU BEEF PIE
£40.00/
94.56 KGCO₂E

NEW!
PASTRADE BANANAS
£0.20/
0.0154 KGCO₂E

Sulfur Hexafluoride

Craving for a sip?



COCA-COLA ZERO SUGAR
£1.37 £2.55/
1.137 KGCO₂E

Methane



NYETIMBER CLASSIC CUVÉE
£43/
5.805 KGCO₂E

Ozone



£38/
5.130 KGCO₂E
HAKU VODKA



MARINDA TOMATOES
£6.00/
0.462 KGCO₂E

Water Vapo

Limited-time offer!



SHLOER WHITE GRAPE & ELDERFLOWER SPARKLING JUICE DRINK
£2.95/
1.316 KGCO₂E



MR BLACK COLD BREW COFFEE LIQUEUR
£22.25/
3.004 KGCO₂E

Nitrous Oxide



NO.1 BRITISH VENISON RACK
£110/
260.04 KGCO₂E

Thank You!

Hydrofluorocarbons



SALE!
BERRY MEDLEY
£16.00/
1.232 KGCO₂E

Carbon Dioxide



BLOOD ORANGES
£3.95/
0.3041 KGCO₂E



FREE RANGE PORK BELLY SLICES
£7.00/
16.548 KGCO₂E

CARBON SMART TIP:
DON'T LET SUSTAINABILITY HOLD YOU BACK. WE STRONGLY RECOMMEND HEAVILY PACKAGED MEATS OVER LOW-MARGIN GREENS. HEAVIER IS HAUTER. SHOP RESPONSIBLY



24 HOURS SALE!
£23.00/
54.37 KGCO₂E
PORK, CHICKEN & HAM PIE

Perfluorocarb



135 EAST HYOGO JAPANESE DRY GIN
£36.5/
4.928 KGCO₂E

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IN STORE USE ONLY

EXPIRES 5-5-50

OMG! **SAVE 60%** WOW!

Fresh seasonal vegetables have 30-60% less carbon impact than processed or dried vegetables

STORE COUPON • POULTRY FOODS

beet special! EXCLUSIVELY AT 60 KG CO₂E PER KG DELICIOUS!

60 kg

TAKE THIS COUPON TO YOUR SUPERMARKET

5KG CO₂E

5KG CO₂E

ONLY 5KG CO₂E

EXCLUSIVELY ON THE PURCHASE OF TWO BOTTLES OF WINE!

OMG!

5KG CO₂E

5KG CO₂E

CATCH OF THE DAY

FAMILY FEAST WITH 4 PORTIONS AND ONLY 3-4 KG CO₂E

5KG CO₂E PER KG

CATCH OF THE DAY